



Johns Hopkins School of Medicine and BMJ Group Launch Strategic Partnership to Develop Evidence-Based Continuing Medical Education Programs

DENVER--(BUSINESS WIRE)--[BMJ Group](#), publishers of the prestigious [BMJ](#) (British Medical Journal), and [Johns Hopkins School of Medicine](#), the nation's leading medical school recipient of research funds from the National Institutes of Health and a recognized center for "Best Practices" by the Accreditation Council for Continuing Medical Education, today announced a strategic partnership to jointly develop continuing medical education (CME) programs for physicians in the U.S. and worldwide.

"This is an exciting chance to combine the credibility and integrity of our two organizations and create unique and powerful medical education experiences at both a domestic and international level," says Todd Dorman, MD, FCCM, Associate Dean and Director of Continuing Medical Education. "The editorial excellence embodied by the British Medical Journal, coupled with the world renowned reputation and leadership of the Johns Hopkins faculty, make this partnership a natural fit." Johns Hopkins University is the home of an Evidence-Based Practice Center, one of 13 such centers in North America funded in 2002 by the Agency for Healthcare Research and Quality. Its primary mission is to generate and synthesize knowledge so evidence-based information can be effectively applied to medical and public health practices. To accomplish this, the Johns Hopkins Evidence-Based Practice Center performs formal systematic literature reviews for the development of practice guidelines. To date, the Center has completed reviews in the areas of cardiology, radiology, kidney disease, eye disease, cancer, endocrinology, hypertension, prevention practices, infectious disease, and even on the effectiveness of CME.

"We're delighted to be working together with the top U.S. medical school to incorporate high-quality evidence-based medical content into innovative educational programs for doctors both in the U.S. and around the world," says Stella Dutton, CEO of BMJ Group. BMJ Group is internationally renowned for its flagship general medical journal the BMJ (British Medical Journal), as well as over 22 journals covering major medical specialties, public health and evidence-based medicine. In addition, BMJ Group is at the forefront of evidence-based medicine, publishing the clinical decision-making resource [BMJ Clinical Evidence](#). Launched in 1999, BMJ Clinical Evidence remains the gold standard in evidence-based synopses on the effectiveness of common clinical interventions. It is used by over 1 million clinicians worldwide, including 500,000 physicians in the U.S.

Johns Hopkins and BMJ Group are currently partnering with the National Kidney Foundation/Kidney Learning Systems (NKF/KLS) on a collaborative education initiative to promote the early detection and treatment of chronic kidney disease (CKD). In a related [press release](#), they announced that they are working with healthcare consultants Gullapalli and Associates to develop integrated educational programming that incorporates the latest medical evidence, customized for primary care physicians, nephrologists, pharmacists and allied health professionals. Program components will include live video broadcasts to U.S. hospitals, regional meetings, a unique primary care/nephrology mentorship program, online web casts on the NKF

website, a special CKD supplement in *American Journal of Nursing*, a published monograph, and practical web-based tools and resources that can be downloaded from the Johns Hopkins and NKF websites.

About Johns Hopkins School of Medicine

In July 2006, U.S. News & World ranked The Johns Hopkins Hospital #1 among American hospitals for the 16th consecutive year. Johns Hopkins Medical School remains the nation's leading medical school recipient of research funds from the National Institutes of Health. In 2006, the Johns Hopkins Office of Continuing Medical Education achieved "Accreditation with Commendation" for six years, the highest ranking issued by the Accreditation Council for Continuing Medical Education.

About BMJ Group

BMJ Group (www.bmjgroup.com) is one of the world leaders in medical publishing. The Group publishes the BMJ (British Medical Journal), leading journals covering major medical specialties, BMJ Clinical Evidence, as well as several other evidence-based resources. The mission of the Group is to publish intellectually sound material that will serve the needs of doctors, other healthcare professionals, the scientific community, and the public.

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